

PAALSPORT BOND NEDERLAND
(POLESPORTS FEDERATION THE NETHERLANDS)

**SPONSOR
POSSIBILITIES
NK AERIAL &
PAALSPORT**

**JUNE 12 + 13, WAALWIJK
THE NETHERLANDS**



INTRO

Paalsport Bond Nederland will organize the Dutch National Championship Aerial & Polesports (NK Aerial & Paalsport in Dutch) for the third time in Sporthal De Slagen in Waalwijk.

We had very successful editions in the past years with great accomplishments from all the athletes. Competing athletes can qualify for the World Championships, where several of our Dutch athletes have gone to win gold medals. For instance, Dineke Minten has won gold for two years in a row with her power and original moves in the discipline Ultra pole.

This year, the level of the championships will be very high, with many athletes from Belgium, Spain and other countries competing in the Open Competition again. This Open Competition is available for all athletes that do not have a national championship in their own country.

Aerial Hoop was added as a new category last year, which fulfilled the request of the IOC and GAISF to adopt the aerial sports into the pole sports federation. We are adding something new again this year: the category professional, to make the NK available for our upcoming talents who cannot or do not want to compete in the elite category yet.

In short, the NK will be bigger and better than ever this year!
Will you help with realizing this?

ORGANIZATION

Organization

The organizer of the Nk Aerial & Paalsport is Paalsport Bond Nederland (PBN), the national sports federation for pole sports. PBN is volunteer-based and its goal is to professionalize pole sports in the Netherlands. The NK is one of the main activities and the highlight of the pole sports season.

On an international level, PBN works with the IPSF, the International Pole Sports Federation. The NK is according to the rules and regulations of the IPSF. The IPSF is a non-profit organization that promotes pole sports internationally. The IPSF's goal is to have pole sports recognized as a sport worldwide and to make it into an Olympic sport. The Global Association of International Federations (GAISF) awarded the IPSF with the observer status which was recently extended by 2 years. Being a part of the GAISF is a privilege which gives sports federations the chance to grow and develop. This status is seen as a step to the full membership of the GAISF. As PBN is part of the IPSF, the Dutch pole sports will also grow with this development. Therefore, it is important to organize an IPSF endorsed Dutch Championships, to ensure that the Dutch athletes can also compete at an international level.

As a federation, we were awarded federation of the year during the previous world championships, a huge acknowledgement which we, as volunteers, are very proud of. We worked hard for this in the past three years.

We do not receive any subsidies, because we are a young federation, therefore we rely on our sponsors.

On the next few pages, you can read more about the different sponsor packages that we offer. If there is a package that you like, please contact us through nk@paalsportbond.nl to guarantee your sponsorship.



MAIN SPONSOR

Just one available!

You may be paying top dollar as a Main Sponsor, but you will enjoy an optimal return on your investment! Maximum promotion of your company prior to and during the Dutch Pole Sports Championships. Everyone will see your brand name frequently and as you know, repetition is the power of advertisement

This sponsorship offers you:

- Your logo, link and company-description on www.paalsportbond.nl
- Maximum exposure on social media: Mentioning with link on every post during the event-weekend. Post with logo and link beforehand on Facebook and Instagram and mentioning in the description of the Facebook event.
- The option to fill a paragraph in every newsletter until the event, for example with a digital banner. Also in every newsletter your logo with link.
- Full page (A5 standing) in the program booklet.
- Vendors booth in the lobby on the same conditions as vendors (+ raffle gift)
- The possibility to place 3 of your banners: One in the stage-area, one at the entrance and one backstage.
- 8 admission tickets for the full weekend.
- 50% discount on additional admission tickets (with a maximum of 10).
- Verbal mention by the presentation twice a day.
- Your logo in the intro of each participants video. These will be published on YouTube after the event and become available on social media and website.
- Indication of your sponsorship in press releases.
- Your logo on the poster that will be distributed nationally and the possibility to hand out your flyer at the ticket sale.
- 50% discount on the purchase of other sponsor options.

Costs: € 3000,00 + raffle gift

GOLDEN SPONSOR

As Gold Sponsor you will be provided with a multitude of promotional opportunities. We will make sure you get to be in the spotlight, because you contribute substantially to our ability to realize the competition in a grant way.

This sponsorship package offers you:

- Your logo, link and company-description on www.paalsportbond.nl
- Exposure on social media: Post with logo en link on Facebook and Instagram and mentioning in the description of the Facebook event.
- The option to fill a paragraph in every newsletter until the event, for example with a digital banner. Also in every newsletter your logo with link.
- Full page (A5 standing) in the program booklet.
- Vendors booth in the lobby on the same conditions as vendors (plus raffle gift)
- The possibility to place 2 of your banners: One in the stage-area and one at the entrance ór backstage (your choice).
- 6 admission tickets for the full weekend.
- 40% discount on additional admission tickets (with a maximum of 10).
- Verbal mention by the presentation once a day.
- Your logo in the outro of each participants video. These will be published on YouTube after the event and become available on social media and website.
- Indication of your sponsorship in press releases.
- 25% discount on the purchase of other sponsor options.

Costs: € 1500,00 + raffle gift

SILVER SPONSOR

As Silver Sponsor you will be provided a multitude of promotional opportunities. In addition you will have the opportunity to sell your product at your stand during the event and you will be promoted via social media.

This sponsorship package offers you:

- Your logo and link on www.paalsportbond.nl
- Post with logo en link on social media (Facebook and Instagram)
- The option to fill a paragraph in 3 newsletters, for example with an advertorial or a digital banner.
- Half a page (A6 horizontal) in the program booklet.
- Vendors booth in the lobby on the same conditions as vendors (plus raffle gift)
- The possibility to place your banner: At the entrance ór backstage (your choice).
- 4 admission tickets for the full weekend.
- 30% discount on additional admission tickets (with a maximum of 10).
- Verbal mention by the presentation once a day.
- 15% discount on the purchase of other sponsor options.

Costs: € 750,00 + raffle gift

BRONZE SPONSOR

The best option for smaller businesses with a smaller budget for promotion. As Bronze Sponsor you get the most out of your possibilities.

This sponsorship package offers you:

- Your logo and link on www.paalsportbond.nl
- Post with mention and tag on social media (Facebook and Instagram)
- The option to fill a paragraph in 2 newsletters, for example with an advertorial or a digital banner.
- Quarter page (A7 standing) in the program booklet.
- Vendors booth in the lobby (plus raffle gift)
- 2 admission tickets for the full weekend.
- 20% discount on additional admission tickets (with a maximum of 10).
- 10% discount on the purchase of other sponsor options.

Costs: € 300,00 + raffle gift

VENDOR

VENDOR

The entrance of the NK AERIAL & PAALSPORT offers a beautiful space for vendors. Here the public strolls around before and between program components. Since the stands are passed when entering the catering section, there is a lot of influx of potential customers. As an exhibitor you have the opportunity to put your products or services in the spotlight and you are free to carry out sales as well. The norm is to provide you with a large table, but in consultation with you the place can also be set up in a different way.

This sponsorship package offers you:

- Rent of a single table (space) for the entire event-weekend, to be decorated according to your own wishes with own banners, flyers and such.
- Mention on www.paalsportbond.nl with link
- Social media: exhibitors will be announced in advance on Facebook and Instagram.
- 2 free tickets for the entire NK weekend. This number of persons is also our expectation of persons present at the stand (at least 1 - max. 3 people).
- 5% discount on the purchase of other sponsor opportunities.
- Maximum 5 spots available, with a maximum of four shops with clothing only.

We ask you to make a prize or prize package available for the raffle with a minimum value of € 25.00. The lottery prizes are also promoted, which also gives you exposure.

We ask you to be present before the start of the competition, so on Saturday morning, to be able to build up your stand in time.

IPSF does not allow exotic-related products (eg pleasers or burlesque attributes)

THE PREVIOUS EDITION WAS SOLD OUT QUICKLY, SO BE FAST TO BOOK!

Cost: € 75.00 + raffle gift

SMALLER OPTIONS

PROGRAM BOOKLET

At the National Championship an A5 program booklet is presented to all attendees, which offers you various options.

Full page (A5 standing) in the program booklet	€ 150,00
Half a page (A6 horizontal) in the program booklet	€ 100,00
Quarter page (A7 standing) in het program booklet	€ 60,00
Your product in the article “featured products”	€ 30,00

BANNERS

The venue offers several places to hang a banner.

You need to provide the banner yourself in a size that is to be determined later.

Banner at the entrance, visible for all attendees	€ 50,00
Banner near the stage, visible for the audience	€ 80,00
Banner in the workshop space, visible for participants	€ 30,00
Banner backstage , visible for athletes and volunteers	€ 30,00

OTHER OPTIONS

Logo on the poster (nationwide distribution)	€ 125,00
Oral mention by presenter during event (per mention)	€ 15,00
Your flyer handed out at the ticket sale (provide flyers yourself)	€ 25,00
Button or key-cord worn by all volunteers (provide them yourself)	€ 20,00
One-time paragraph (advertorial or banner) in the newsletter	€ 50,00
Advertorial about your service or product on social media with link	€ 75,00
Logo in intro participants videos on YouTube channel (online after competition)	€ 100,00
Logo in outro participants videos on YouTube channel (online after competition)	€ 100,00

COMPARISON PACKAGES

	MAIN SPONSOR € 3000,00 00 + raffle-item	GOLDEN SPONSOR € 1500,00 00 + raffle-item	SILVER SPONSOR € 750,00 00 + raffle-item	BRONZE SPONSOR € 300,00 00 + raffle-item	VENDOR € 75,00 + raffle-item
WEBSITE	Logo, link, description	Logo, link, description	Logo, link	Logo, link	Mention with link
SOCIAL MEDIA	Post with logo and link on Facebook and Instagram. Mention in the Facebook event-description. Mention with link in <u>every</u> post during the event-weekend on Facebook and Instagram.	Post with logo and link on Facebook and Instagram. Mention in the Facebook event-description.	Post with logo and link on Facebook and Instagram.	Post with mention and tag on Facebook and Instagram.	Post with mention and tag on Facebook and Instagram, together with other vendors.
NEWSLETTER	Paragraph-option in every newsletter until the event Logo with link in every newsletter until the event	Paragraph-option in every newsletter until the event	Paragraph-option in 3 newsletters	Paragraph-option in 2 newsletters	-
PROGRAM BOOKLET	Full page	Full page	Half a page	Quarter page	-
2 DAYS VENDORS-PLACE	YES	YES	YES	YES	YES
BANNER	1x banner near stage 1x banner at entrance 1x banner backstage	1x banner near stage 1x banner free of choice: at entrance or backstage	1x banner free of choice: at entrance or backstage	-	-
FREE TICKETS	8 tickets	6 tickets	4 tickets	2 tickets	2 tickets
DISCOUNT TICKETS	50% max. 10 tickets	40% max. 10 tickets	30% max. 10 tickets	20% max. 10 tickets	-
MENTION PRESENTATION	Twice a day	Once a day	-	-	-
YOUTUBE	Logo intro	Logo outro	-	-	-
PRESS RELEASE	YES	YES	-	-	-
LOGO ON POSTER	YES	-	-	-	-
FLYER HANDOUT	YES	-	-	-	-
DISCOUNT EXTRA SPONSOROPTIONS	50% discount	25% discount	15% discount	10% discount	5% discount

COUNTERPROPOSAL?

Do you have a different wish?

Do you want to support us but do you have another idea on how?

Do you have other means at your disposal than financial means that could be interesting for this event and do you want to close a barter deal with us?

We would like to hear it!

Do not hesitate to contact us.

We are open to other forms of cooperation.

Mail: nk@paalsportbond.nl

Phone: 0031 6-48051672

CONTACT

